

## GETTING PLAYED

Press Release

Available to buy on DVD June 13, 2006

Director: David Silberg

Starring: Carmen Electra, Vivica A. Fox, Stacey Dash, Bill Bellamy,  
Kathy Najimy

MPAA Rating: R

Total Running Time: 85 Minutes

DVD Order Date: May 9, 2006

CARMEN ELECTRA AND VIVICA A. FOX JUMP INTO  
THE HIGH-STAKES GAME OF DATING IN THE SEXY  
URBAN COMEDY GETTING PLAYED  
ON DVD JUNE 13

Hilarious Ensemble Cast Includes BILL BELLAMY,  
KATHY NAJIMY and STACEY DASH

LOS ANGELES, CA (March 13, 2006) – Some of Hollywood’s most exciting leading ladies are about to turn the age-old dating game on its ear in the hilarious urban comedy Getting Played. Available on DVD from New Line Home Entertainment on June 13, 2006, Getting Played stars Carmen Electra (Scary Movie, Starsky & Hutch), Vivica A. Fox (Kill Bill Vol. 1, Booty Call) and Stacey Dash (Clueless, Ride or Die) as three modern women who have been unlucky in love and who hatch a plan to become “players” – getting even with the men who have done them wrong! But all is not fair in love and war when they meet the ultimate player, Bill Bellamy (Any Given Sunday, Love Stinks), and the game takes an unexpected twist. The DVD will be available at a \$19.97 SRP.

### SYNOPSIS

After having had their share of man trouble, Andrea (Fox), Lauren (Electra) and Emily (Dash) come up with a friendly game of seduction to prove that all men are dogs. After choosing a random man, Mark (Bellamy), they decide that whomever can seduce him and catch it on film is the winner of a friendly wager. What they don’t know is that Mark is onto their scheme and will do anything to not get caught. And, what Mark doesn’t know is that he will fall hard for one of the three women. Has Mark gotten himself too deep into the game to pursue this woman, or will he confess everything at the risk of never getting a chance?

Title Format      SRP    Cat. #      ISBN #      UPC #

Getting Played DVD    Keepcase    \$19.97    N10303    0-7806-5501-X    794043103032

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For DVD screeners or artwork, please email your request to [requests@newline.com](mailto:requests@newline.com) or fax your request to (310) 854-0602.

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